

# JULY 2008 PROMOTIONS



## SAVE 25% on RiboPure™ Kits



### Get Pure Results with RiboPure™ Kits!

Combines the robust lysis/denaturant, TRI Reagent® Solution, with glass fiber filter purification to yield exceptionally pure RNA, free of residual proteins and lipids.

What's Included in this Offer:		
Products	Description	How to save
<b>RiboPure™ Kit</b> 50 purifications Part Number: AM1924 List Price: \$593.00 Promo Price: \$445.00	Rapidly isolate high quality total RNA from cells and tissues through the combined use of TRI Reagent® lysis/denaturant and glass fiber filter separation technology. The isolated RNA is suitable for all common downstream applications, including Northern blots, cDNA synthesis, real-time and end-point RT-PCR, and microarray analysis. <a href="#">Read more.</a>	Quote <b>Promo Code: JUL08</b> for more information.  <b>Contact us</b> Quotation call: 6303 7476 More information email: <a href="mailto:abseasales@appliedbiosystems.com">abseasales@appliedbiosystems.com</a> ATSC Hotline: 1800 2872 888 ATSC Email: <a href="mailto:atsc.help@appliedbiosystems.com">atsc.help@appliedbiosystems.com</a>  Applied Biosystems Asia Pte Ltd 11 Biopolis Way #09-04 Helios Singapore 138667
<b>RiboPure™-Bacteria Kit</b> 50 purifications Part Number: AM1925 List Price: \$620.00 Promo Price: \$465.00	The RiboPure-Bacteria RNA Isolation Kit uses no enzymatic pretreatments and thus does not alter expression profiles. RiboPure-Bacteria combines an efficient glass bead mediated organic disruption step followed by glass filter based RNA purification for high yields of exceptionally pure bacterial RNA. <a href="#">Read more.</a>	
<b>RiboPure™-Yeast RNA Isolation Kit</b> 50 purifications Part Number: AM1926 List Price: \$614.00 Promo Price: \$461.00	The RiboPure-Yeast RNA Isolation Kit uses no enzymatic pretreatments and thus does not alter expression profiles. RiboPure-Yeast combines a simple and efficient glass bead/one step phenol mediated disruption using Ambion's Vortex Bead Beater Adapter followed by a glass fiber filter based RNA purification step. <a href="#">Read more.</a>	
<b>RiboPure™-Blood Kit</b> 40 purifications Part Number: AM1928 List Price: \$741.00 Promo Price: \$556.00	The RiboPure-Blood Kit isolates RNA directly from small samples of whole blood. The kit combine two methods of RNA purification to remove the contaminants that are common to blood samples (protein, heme, genomic DNA, and RNases) and that can compromise downstream procedures. <a href="#">Read more.</a>	
<b>Mouse RiboPure™ - Blood RNA Isolation Kit</b> 25 purifications Part Number: AM1951 List Price: \$372.00 Promo Price: \$279.00	The Mouse RiboPure-Blood RNA Isolation Kit is designed to recover total RNA—and optionally microRNA—directly from mouse or rat blood in about 35 minutes. Isolated RNA can be used in variety of downstream procedures including qRT-PCR and array analysis. <a href="#">Read more.</a>	

**\*Terms and conditions:** Only customers in Singapore are eligible to participate in the promotions. Promotions are valid for the month in which the promotion is run. In order to qualify, the purchase order must be received and accepted by AB no later than the 25<sup>th</sup> of the month in which the promotion is run. All discounts are based on the AB Singapore's list price. Promotions cannot be combined with other promotions or discounts unless otherwise stated. The promotion is void where prohibited by law. AB reserves the right to reject any order at its sole discretion. AB reserves the right to replace, substitute or cancel any promotion or products at its sole discretion.